

WALDORF RISING

spring night 2022



Spring Night 2022
Corporate
Sponsorships



SPRING NIGHT 2022 CORPORATE SPONSORSHIPS

Spring Night is our not-to-be missed fundraising gala that attracts over 300 parents, teachers, and alumni; showcases 600 sponsors and prize donors; raises \$200,000+ for educational programs; and reaches more than 3,500 people. This year's event, Waldorf Rising, will take place on May 7th at The Bushnell Center for Athletics and Community.

Become a select Spring Night Sponsor and support inspired education for students from across the Bay Area and around the world. Gain immediate and high-impact exposure to potential customers.

At-A-Glance



The School

San Francisco Waldorf School is an independent college preparatory school in San Francisco serving 470 children from nursery through grade 12. Its educational philosophy is based on the Waldorf method, a movement of over 1,000 schools worldwide.

Waldorf education fosters students' intellectual, social, and emotional growth as they pass through distinct stages of development, from childhood to adulthood. Creative play in the early years is followed by arts-infused academic learning in the grade school and intellectual inquiry in the high school.

Throughout the grades, our dedicated faculty and staff support our students' senses of self-reliance, social responsibility, and moral purpose. Our diverse community is a source of invaluable human experience from which students learn and grow. Our school encourages young people to develop their highest human capacities and become citizens of the world.



Constituents

470 students at San Francisco Waldorf School from nursery to high school, ages 2-18, including international high school students

1,000+ alumni from our high school and grade school

250+ grandparents and other relatives on our mailing lists

Age Range

Parents: 30+

Grandparents and friends: 40+

Alumni parents: 40+

Alumni: 18-45

Family Makeup

1-2 parent families

Single and dual income

Alumni: single or partnered, no children

Income: \$100,000+

The Community

Geographic Reach

San Francisco Bay Area

Worldwide (extended family and friends)

Hobbies

Commitment to cutting-edge, holistic education that develops a global outlook

Nurturing forward-thinking, innovative, and creative leaders of the future

Connection to nature, healthy lifestyle, sustainability, and outdoor adventures

Travel, leisure, and athletics

Lifelong learning

Your Sponsorship Supports Diversity Initiatives

The Kimball Fund for Equity and Inclusion

This program provides financial support to families from underrepresented communities in Nursery through Grade 12. SF Waldorf is actively seeking partnerships with foundations, corporations, and individuals within our community.

The Ran Oehl Early Childhood Scholarship

This Scholarship supports diversity efforts by providing targeted tuition scholarships for families from underrepresented communities in the Bay Area. The goal of the fund is to ensure a long-term endowment for families from diverse backgrounds for our parent-child, nursery, and kindergarten programs.

Equitable Tuition Program

Our equitable tuition model is one way to ensure that the value of our education is accessible to every family who seeks it. We believe our commitment to removing financial barriers to education connects people from diverse backgrounds, fosters mutual respect, and enriches the collective life of our school community. As we commit to fully see and understand one another—and to celebrate our differences—we move toward a more equitable, just, and welcoming school environment where everyone can feel they belong.



Sponsorship Packages





Showcase Generosity

Increase your organization's visibility and goodwill by expanding your philanthropic reach while gaining immediate exposure to potential customers. As part of our sponsorship package, you will receive personalized company promotion and endorsements through dedicated Spring Night print and online media as well as verbal recognition the night of the event.

Next Steps

Please review our sponsorship levels on the following page. If you'd like to sponsor the event, visit our website to fill out a sponsorship form at sfwaldorf.org/springnight, or email us at springnight@sfwaldorf.org. Your promotional materials need to be submitted by April 22, 2022 in order to have your organization listed in the auction program. Earlier submissions will ensure a prominent listing on all communications leading up to the event.

Sponsorship Levels

PATRON: \$1,000 | unlimited

- Company logo placement on Spring Night website
- Corporate logo displayed on Thank You signage at Spring Night entrance
- 2 tickets* to Spring Night benefit on May 7th, 2022 and rideshare discount codes

BUILDER: \$2,500 | unlimited

Patron benefits plus:

- Verbal acknowledgment during live auction program at Spring Night
- Preferred company logo placement on Spring Night website, with descriptions of services
- Company logo placement and endorsement in Spring Night communication to wider school community (over 2,500 individuals)

BENEFACTOR: \$5,000 | 4 available

Patron + Builder benefits plus:

- 4 total tickets* to Spring Night benefit on May 7th, 2022 and rideshare discount codes
- Sponsor Dakin Circle Reception for SFWS major gift contributors, and invitation to the reception
- Premium Bar access

VISIONARY: \$10,000 | 2 available

Patron, Builder, + Benefactor benefits plus:

- 10 total tickets* to Spring Night benefit on May 7th, 2022 and rideshare discount codes
- Sponsor two cocktail bars and dessert table, with business name displayed at all three locations

*unused tickets may be donated to faculty and staff